

# CLASSIFIEDS



It's easy to advertise in the classifieds. Send us your copy and our graphic design team can design your advertisement. We'll send a proof and cost for your approval.

## DISPLAY ADVERTISEMENTS

Charged per column centimetre  
Minimum size 4 cm x 1 column

**Midland Express** \$9.60 pcm (ex. GST)

**Castlemaine Mail** \$6.70 pcm (ex. GST)

### Two Paper Special Deal:

Book the same advert to appear in both papers - Castlemaine Mail is half price.

### Services Directory

- 10% Discount for 4 week insertion
- 15% Discount for 13 week insertion
- 26% Discount for 26 week insertion
- 30% Discount for 52 week insertion

## LINE ADVERTISEMENTS

Charged per word. Average of 4 words per line.

**WALKERS** wanted. Kyneton area to deliver the Express. Phone 5422 1488.

**Midland Express** Up to and including 12 words \$17.80 Extra lines \$2.28 per line

**Castlemaine Mail** Up to and including 12 words \$14.20 Extra lines \$1.94 per line

## LOCAL BUSINESSES YOU CAN RELY ON



[expressbizlink.com.au/](http://expressbizlink.com.au/)

Advertise from  
\$30 per month



All private party classified advertisements MUST be paid for by cash/cheque/credit card BEFORE publication.

WHEN IT COMES TO ADVERTISING  
**Don't bury your head in the sand!**

2col x 10cm

**Midland Express**  
\$211.20 (incl GST)

**Castlemaine Mail**  
\$147.40 (incl GST)

**Both papers**  
\$316.80 (incl GST)

Advertise your business in the next edition of

**Express**

Phone 5422 1488

1col x 8cm

**Midland Express**  
\$84.50 (incl GST)

**Castlemaine Mail**  
\$44.20 (incl GST)

**Both papers**  
\$126.75 (incl GST)

**GARAGE SALE**

Advertise your pre loved items in the Midland Express and reach over **50,000** readers every week.

Kyneton | 5422 1488  
Castlemaine | 5472 1788  
[classifieds@midnews.com.au](mailto:classifieds@midnews.com.au)

Castlemaine Mail  
**Express**

**BIRTHDAY GREETINGS**

1col x 6cm

**Midland Express**  
\$63.40 (incl GST)

**Castlemaine Mail**  
\$44.20 (incl GST)

**Both papers**  
\$95.10 (incl GST)

Midland Express  
PH: 5422 1488

Castlemaine Mail  
PH: 5472 1788